

Cal eConnect Chief Executive Officer Position Description

Position Title: Chief Executive Officer
Reports To: Board of Directors
Location: TBD. Initially San Francisco Bay Area

Overview of Position

The newly created position of Chief Executive Officer (CEO) of Cal eConnect, the state-designated Governance Entity for health information exchange in the State of California, will be engaged by the Board of Directors. The CEO will provide overall executive leadership, strategic direction and management of this new public-private partnership 501(c) non-profit organization. This position reports to the Board and is also accountable to the members of the Board.

Traits and Characteristics

The CEO should be a visionary strategic leader and public speaker with a solid business grounding who can build a sustainable business model in a developing business, policy, and technology environment. The CEO needs to be a champion for health information sharing with the ability to listen, collaborate, generate excitement and be persuasive to get the job done in a positive manner. Successful candidates will have strong organizational, administrative and financial management skills, as well as a strong understanding of HIE. The CEO will be comfortable in a hands-on role and willing to do the essential tasks required to meet the goals of Cal eConnect. The CEO must have strong familiarity with the California market place, the structure and functioning of the delegated HMO model, the various payment and reimbursement models used in California, and the relationships and strategic agendas of the various stakeholders and Board members.

The successful candidate will be both technically and politically savvy. S/He needs to be of a “take charge” mind set while being passionate and sensitive to stakeholders and consumers. An entrepreneurial spirit that can develop a clear road map and at the same time be open to adjustments is essential. The CEO needs to be an interdisciplinary and creative thinker who can be innovative as well as pragmatic. S/He will be an open-minded, confident professional who enjoys exploring issues while also recognizing the ownership of ideas is less important than the result of the collaborative effort. The CEO will be an enabler and facilitator who will have the strength of character and conviction to work with a strong, engaged Board that is dedicated to this new and exciting endeavor.

Strong written and oral communication skills are critical to ensure that the CEO will be effective and persuasive in presenting Cal eConnect and its mission. The CEO will be adept at working with diverse stakeholders and with national policy and industry leaders.

Essential Duties and Responsibilities

- Lead and manage the development of Cal eConnect as a sponsor or provider of shared services and a viable public-purpose operating enterprise that can be sustained by reliable funding and revenue sources.
- Ensure successful development and maintenance of the Board, including addressing composition targets and effective governance processes.

- Lead and facilitate the establishment of the new public-private partnership 501(c)3 non-profit governance entity. Support and coordinate efforts necessary for submission of applications to State and IRS for non-profit status.
- Finalize and achieve federal and state approval of the Implementation Plan, building upon the submitted Operational Plan. The plan should reflect the vision of Cal eConnect as outlined in Federal and State guidelines and current operational planning process.
- Achieve agreed-upon annual and contractual targets for provision of statewide HIE services and attainment of meaningful use by California providers under supervision of Board of Directors
- Facilitate the initiation of a business plan development process including determining options for funding, identifying prospective resources and expert consultants, technology procurements, and proposing an approach and timetable for completion.
- Refine and execute a proposed work plan for 2010 based on the Operational and Implementation Plans.
- Develop a transition plan outlining requirements, dependencies, approval processes, and time frames to transition California Health & Human Services operations to the new non-profit governing entity.
- Represent Cal eConnect at local, statewide and national meetings to advance partnership opportunities and meet Federal requirements.
- Work closely with CHHS, other State agencies and stakeholders to ensure synergy between Cal eConnect's mission and purpose and other initiatives to advance meaningful use of electronic health records and improved safe and secure access to patient health information.

Qualification Requirements - Education and Experience

- Extensive (minimum 7 years) executive leadership experience, preferably in public-private partnership organizations with significant program operations.
- Masters degree in Public Health, Healthcare Administration, Business Administration, Public Policy (or equivalent) strongly preferred.
- Demonstrated ability to lead and manage major organization transitions and transformations (such as the transition and migration of the HIE-GE Operations Team and Board to a new non-profit governing entity).
- Demonstrated experience working with members of the State Administration and senior executives in industry and foundations.
- A solid understanding of the Nationwide Health Information Network (NHIN) and its role in national and state level health information exchange solutions.
- Technical acumen to understand the intersection between technology and healthcare, including the ability to understand and convey issues related to the value of eHealth investment.
- Healthcare leadership experience to propose and evaluate new models of service provision and associated financing options, as well as have P&L responsibility.
- Demonstrated ability to perform efficiently under specified timeframes and with the highest-possible standards for quality work, including managing numerous tasks simultaneously.

- A solid understanding of, and experience with, HIE technology.
- A solid understanding of, and experience with, financing business transactions.

Physical Demands

While performing the duties of this job, the CEO is regularly required to sit, stand, walk, speak and hear. The position requires extensive computer use so the employee must have sufficient hand dexterity to use a computer keyboard and be capable of reading a computer screen. The employee must occasionally lift and/or move up to 20 pounds. Reasonable accommodations may be made to enable otherwise qualified individuals with disabilities to perform the essential functions.

Travel

The CEO must be able to travel to attend meetings and conferences throughout the state and nation, as well as attend regular meetings in Sacramento (California Health and Human Services Agency offices).

Work Environment

The office is currently located in San Francisco and will likely remain there until the end of the year. There is open dialogue underway about where the permanent office will be located.

Compensation

Salary is competitive and commensurate with experience.